

DAYO KUSEJU

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Profile

Data Analyst with a finance background and hands-on experience turning complex data into actionable decisions. Proficient in Python, SQL, and Power BI, with work spanning financial modelling, dashboard development, and large-scale research synthesis. Focused on education data and committed to applying rigorous analysis wherever it can drive evidence-based change.

Skills & Tools

Data & Analytics: Python, SQL, Power BI, Data Labelling & Annotation, Research Synthesis

Finance: Financial Modelling, Bookkeeping, Payroll Processing, Financial Reporting

Tools: Microsoft Excel, Dashboard Development

Projects

Holistic Education and Academic Outcomes: A Data Analysis Study | 2025

holistic-education-dashboard.netlify.app

Independently analysed publicly available research data on the impact of holistic and social-emotional learning on academic performance, synthesising findings across 213 peer-reviewed studies covering 270,034 students in the USA, Hong Kong, Ghana, India, and Europe. Drew connections between education outcome data and World Economic Forum future skills projections to identify systemic gaps in traditional curricula. Published insights on LinkedIn, generating professional engagement and discussion.

Tools: Python, research synthesis, data analysis, public communication

Professional Experience

Account Analyst | Therapeutic Laboratories Ltd | October 2023 – June 2025

- Processed and reconciled 30+ daily financial transactions across accounts receivable and payable, maintaining zero-error records across the fiscal calendar.
- Managed end-to-end payroll for a workforce of 60 employees monthly, accurately computing taxes, deductions, and net pay in compliance with statutory requirements.
- Collaborated within a 3-person finance team to prepare balance sheets and income statements, supporting timely and accurate financial reporting for management decisions.
- Maintained real-time accuracy of AP/AR ledgers and invoicing schedules, ensuring consistent alignment between daily transactions and month-end close.

Freelance Finance Consultant | Retail & Trading SMEs, Self-Employed | June 2024 – Present

- Built and maintain end-to-end financial books for retail and trading business owners, improving visibility into cash flow, margins, and operational costs.
- Designed custom Power BI dashboards and data reports that give clients clear, real-time insight into business performance and financial health.
- Developed tailored accounting systems aligned to each client's business model, enabling accurate tracking and streamlined month-end reporting.
- Delivered financial analysis and trend reporting projects that support client decision making on pricing, inventory, and expenditure.

Education

B.Sc. Accounting | Ladoke Akintola University of Technology (LAUTECH) | 2024 – Present

Certifications

- Data Analyst | ALX Africa | December 2025
- Python Programming | ALX Africa | March 2026
- Data Labelling and Annotation | Datalens Africa | June 2026
- Effective Leadership | HP Life | May 2025